



Privacy Policy *(January 2007)*

Privacy Statement for Start Backup Service

We believe strongly in protecting our customers' privacy so when we collect personal information from you when you use our website we will use our best endeavours only to use it or disclose it in the manner stated below. By using our website services, you agree that we may do so.

Our privacy statement demonstrates our commitment to your privacy. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online. By doing this we hope that you will feel confident about entrusting information to us when you use this website.

Communicating with you:

Each time you use our service, we will send you an email verifying any order that you may place. We also reserve the right to send all customers of our service email communications from time to time regarding updates and changes to our services, new links to our website and any technical, administrative or legal notices important to our website and our services that we consider essential. Customers are not able to unsubscribe from these notices. We use your IP (internet protocol) address to assist in diagnosing any problems with our server and to administer our website. We also use this information to help us make our website easier and more enjoyable for you to use.

Cookies:

Cookies are used to help us improve the way our visitors interact with the website. A cookie is an alphanumeric identifier which we transfer to your hard drive through your web browser when you visit our website. It enables our own system to recognise you when you visit our website again and improve our service to you. Cookies may also be used to compile aggregate information about areas of our website that are visited most frequently. This traffic information can be used to enhance the content of our website and make your use of it easier. We do not track which pages you looked at while visiting our website. If you wish to reject our cookie, you can configure your browser to do so.

Links:

Our website contains links to other websites which are provided as useful information sources for our visitors. Please note that we are not responsible for the privacy practices of such other websites and advise you to read the privacy statements of each website you visit which collects personal information.

Registration Forms:

Our website's on-line forms require users to give us contact information (such as their name, email, and postal address). This information is used to answer questions, give information about our company and its services, allow the download of our trial software and to send occasional newsletters. Users may opt-out of receiving future mailings; see the choice/opt-out section below.

Information shared:

We are the sole owners of the information collected on this website. We will not sell, rent or otherwise disclose your personal information to any third party, without your consent except in the following circumstances:

- We do share non-personal, non-individual information in aggregate form with third parties for business purposes, for example with advertisers on our website or we may tell our business partners the number of customers in certain demographic groups who purchased certain services. This does not involve disclosing any personal information which can identify any individual customer in any way. Certain advertisements may contain cookies. Cookies received with "banner" advertisements are collected by the third party and we do not have access to this information.
- We will disclose your personal information to any appropriate investigative third party if we believe that you are involved in any illegal or harmful conduct or if we are required to do so by law or we believe that such action is necessary to (1) comply with the law or with legal process; (2) protect and defend our rights and property or that of our customers; (3) prevent fraud; (4) protect against abuse, misuse or unauthorized use of our website; or (5) protect the personal safety or property of our customers or the public (eg. if you provide false or deceptive information about yourself or attempt to pose as someone else, we will disclose such information about you as we have to assist any type of investigation into your actions).
- We may employ other companies to provide services for us, including for example, processing of credit card payments. These companies have access to the personal information needed to perform their functions and not for any other purposes. They are bound by confidentiality agreements not to disclose any information for any other purpose.
- We may transfer our customer database, including personal information contained therein, to a third party who acquires all or substantially all of the assets or stock in our company or our website service whether by merger, acquisition, reorganization or otherwise.

Customer Surveys

Our online surveys may request contact information from you (such as a mobile telephone number or email address). This information is used for other purposes including making improvements to our websites, to improve our knowledge of the requirements of our customers and visitors to our website and to improve our internet marketing skills.

Unsubscribing

Where you have chosen to subscribe to one of our services such as an email newsletter these contain information on how you can unsubscribe to stop receiving them at any time.

Contacting Us

If you have any questions about this privacy statement or arising out of your use of this website, you can contact us by email at privacy@startitservices.com.